Proclamation

Steben I. Beshear (Kobernor

of the

Commonwealth of Kentucky



To All To Whom These Presents Shall Come:

WHEREAS, In today's highly interconnected world, telephones provide a lifeline to emergency help and a vital link to government services, community resources, friends and family; and

WHEREAS, Not everyone can afford the cost of a home phone, and many Kentucky households still do not have telephone service; and

WHEREAS, It is imperative that all Kentucky and United States citizens have access to affordable basic local telephone service; and

WHEREAS, The Kentucky Public Service Commission (PSC) and the Federal Communications Commission (FCC) have joined in a collaborative effort to make local phone service more affordable for Kentucky's and the nation's low-income consumers by providing a discounted connection fee and monthly service charges; and

WHEREAS, The Link-Up America (Link-Up) program provides a generous discount to eligible consumers on the installation of telephone service in their homes, and the Lifeline Assistance (Lifeline) program provides a discount to eligible customers on their monthly phone bills; and

WHEREAS, A substantial proportion of eligible Kentucky households do not currently participate in Lifeline and Link-Up, which offer tremendous benefits and make basic phone service more affordable; and

WHEREAS, The Kentucky PSC, the FCC, the National Association of Regulatory Utility Commissioners, the National Association of State Utility Consumer Advocates, other state and federal agencies, localities, organizations and telecommunications companies are committed to increasing awareness about the availability of the Link-Up and Lifeline programs and are encouraging eligible citizens to sign up for them;

NOW, THEREFORE, I, STEVEN L. BESHEAR, Governor of the Commonwealth of Kentucky, do hereby proclaim September 13-19, 2010, as

LIFELINE AWARENESS WEEK

in Kentucky and commend this observance to all.

DONE AT THE CAPITOL, in the City of Frankfort this 13th day of September, in the year of Our Lord Two Thousand in the 219th year of the Commonwealth. Ten and

STEVEN L. BESHEAR **GOVERNOR**

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SECRETARY OF STATE
COMMONWEALTH OF KENTUCKY